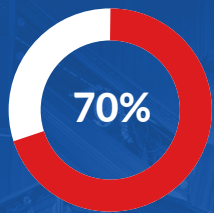


22nd Annual BTOG Conference

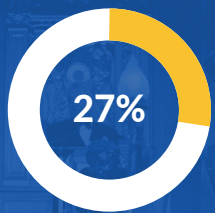
BTOG 2024 • 17 - 19 April 2024

Attendees

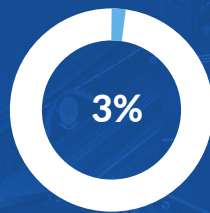
1,006



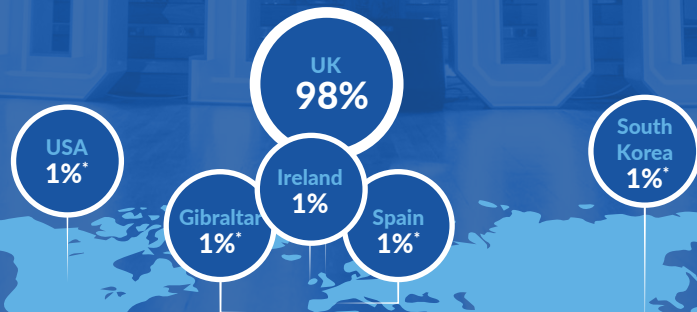
Healthcare
Professionals (HCP)



Industry



Advocates / Patient
Organisations



*1% shared between all marked countries

Exhibition

35

Exhibition
Stands

220

Posters

87 Faculty



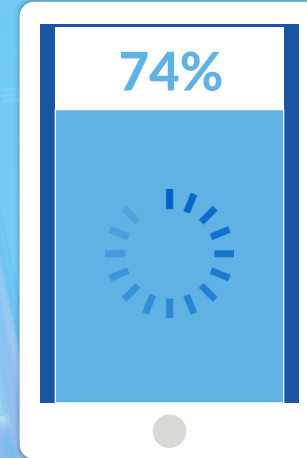
Highlights & Topics

✓	Keynote
✓	Therapeutics
✓	Respiratory
✓	Radiology
✓	Radiotherapy
✓	Nursing
✓	Trainees
✓	Surgery
✓	Staging
✓	Immunotherapy
✓	Mesothelioma
✓	Diagnostics
✓	Screening
✓	Interstitial lung disease (ILD)
✓	Circulating tumour DNA (ctDNA)
✓	Thymic Malignancies

BTOG 2024 App

Attendees who used the
BTOG 2024 app

74%



Spending an average of



each visit

Twitter



550,134
impressions



1,615
tweets



393
participants



2 tweets
per hour (average)



4 tweets
per participant (average)

BTOG 2024 Webpage

33,000
page views

the highest of any page on the
website in last 12 months

